



MARION
TECHNICAL COLLEGE

Marion Technical College

2022-2025 Strategic Plan covers (2022-2023, 2023-2024, and 2024-2025)

Vision and Mission

Goals and Objectives

Required Budget

Evaluation Responsibility

Status and Completion Timelines

MTC - Vision

“Educating our Community Today for a Better Tomorrow.”

MTC – Mission

***“The mission of Marion Technical College is
to serve the citizens of Marion County by providing
relevant, high-quality educational opportunities and
positive personal interaction with all who enter our doors.”***

2022-2025 Strategic Plan

<u>Financial</u>	Budget Requirement	Budget Source	Evaluation Responsibility	Status	Anticipated Completion Date
Goal: Expand awareness of MTC in the community, and local middle and high school populations, increasing enrollment.					
Objectives:					
<p>1 Increase enrollment from recent high school graduates.</p> <p>Strategy: Offer opportunities for a scholarship to high school senior students who attend a scheduled information session. Meeting with Guidance Counselors. Attend career fairs and community events. Offer on site career explorations at high schools yearly.</p>	6000	MTC based revenue	MTC Admin / Financial Aid CEF	<ul style="list-style-type: none"> -Collaboration with Career Source -MTC Scholarship awarded to high school students -Counselors to visit annually -Visited high schools for career fairs -High School students toured the campus 	Fall 2023 Fall 2024 Fall 2025
<p>2 Increase recognition at local high, middle schools and community.</p> <p>Strategy: Place MTC banners and posters in high-traffic areas of local high and select middle schools. Radio commercials broadcasts.</p>	11000	Perkins	MTC Admin / MTC Marketing Specialist	<ul style="list-style-type: none"> -Flyers distributed to promote high-school students. -Banners in the hallway 	Pre-planning 2023 Pre-planning 2024 Pre-planning 2025
<p>3 Increase enrollment through local funding opportunities with Career Source.</p> <p>Strategy: Partner with Career Source to assist in tuition funding.</p>	N/A	Career Source	MTC Admin / Financial Aid CEF	Career Source will help promote our HVAC program.	Ongoing

				SAC Account will be used for Staff Appreciation.	
<p>4 Increase enrollment targeting special populations through in-house funding. Strategy: Offer MTC financial aid for qualified enrolled students.</p>	10000	MTC based revenue	Financial Aid Scholarship Committee	Continued visits to low socioeconomic communities centers -Flyers created to promote non-traditional opportunities -Speak at United Strong Families and community events	Pre-planning 2023 Pre-planning 2024 Pre-planning 2025
<p>5 Increase enrollment through Federal and or State tuition funding grant opportunities. Strategy: Offer grant funding to pay for qualified enrolled students.</p>	N/A	Open Door Grant CAP Grant Pipeline	MTC Admin / Financial Aid CEF	In-process	Pre-planning 2023 Pre-planning 2024 Pre-planning 2025
<p>6 Increase Dual Enrollment to 100 students for Career Certificate Program. Strategy: Offer College Level courses to Junior and Seniors for approved Dual Enrolled programs.</p>	N/A	MCPS Public School	MTC Admin / Financial Aid CEF	Completed	Pre-planning 2024 Pre-planning 2025

<u>Facilities</u>	Budget Requirement	Budget Source	Evaluation Responsibility	Status	Anticipated Completion Date
Goal 1: Upgrade the existing facilities while planning and designing the new Marion Technical College campus.					
Objectives:					
<p>1 Fence the campus for a single point of entry. Strategy: Work with MCPS facilities and safe schools.</p>	Pending	MCPS Safe Schools / MTC based revenue	MTC Admin Safe Schools	Scheduled for Next Year	December 2024
<p>2 Work on the design of MTC campus, allowing for MTC east and programs in the portables to move into the new facility. Strategy: Work with MCPS Facilities and MCPS School Board on designing and funding the new MTC Building.</p>	8.5 million 4 year plan	MTC General Funds / MTC based revenue / Appropriations Request	MTC Admin MCPS Building Dept. MCPS School Board	-CSIT moving back to the main campus - -West Bay renovation -Aviation building	June 2026
<p>3 Pave entrance from CDL driving pad to connecting existing road. Strategy: Work with MCPS Facilities to plan for paving the area.</p>	100000	MTC based revenue	MTC Admin / MCPS Building Dept. / MCPS School Board	In-process	June 2025
<u>Safety</u>	Budget Requirement	Budget Source	Evaluation Responsibility	Status	Anticipated Completion Date

Goal: Ensure all safety measures are in place to protect all those on the MTC campus.

Objectives:

<p>1. Train all administration staff equipped to enforce safety procedures. All facility trained.</p> <p>2. Participate in all statewide safety drills.</p> <p>Strategy: Practice all drills monthly for safety and quick response times.</p>	200	MTC based revenue	MTC Admin MTC Staff	Annual Objective	Ongoing
<p>3. Continue the safety committee to address any issues that arise.</p> <p>Strategy: Hold monthly safety committee meetings to discuss issues and follow-up issues handled.</p>	Funding as needed	MTC based revenue	MTC Admin Safety Committee	Annual Objective	Ongoing
<p>4. Install additional security cameras around campus.</p> <p>Strategy: Conduct drills to locate areas not visible by existing cameras.</p>	5000	MCPS Safe Schools / MTC base revenue	MTC Admin	Completed	Complete

<u>Career and Technical Education</u>	Budget Requirement	Budget Source	Evaluation Responsibility	Status	Anticipated Completion Date
Goal 1: Develop programs that meet the regional demands occupational list. (CLM)					
Objectives:					
1 Increase relevant programs. Offer industry specific HVAC day and night option, Automotive Mechanics Repair, Diesel Mechanics Repair, Plumbing and Aviation.	75000+	MTC based revenue	MTC Admin	-HVAC completed _Aviation instructor hired	Ongoing
Goal 2: Further increase articulation agreements with colleges and high schools.					
Objective:					
1 Continue articulation agreements, increasing educational opportunities. Strategy: Continue to analyze needs and collaboration with CCF and Santa Fe to establish articulation agreements for various programs.	1000	MTC based revenue	MTC Admin	In process -Collaboration on articulation to offer A.S. degree for Radiologic Technology	Ongoing
<u>Program Quality and Effectiveness</u>	Budget Requirement	Budget Source	Evaluation Responsibility	Status	Anticipated Completion Date
6					

Goal 1: Increase industry certifications and Licensures.

Objectives:

<p>1 Produce qualified employable students. Strategy: Intensify Prep study sections and materials. Utilize the PERT test to meet basic skills requirements.</p>	10000	MTC based revenue	MTC Admin	In process -PERT	Ongoing
<p>2 Ensure industry certifications are reported accurately in WDIS. Strategy: Collaborate with departments to increase program completion and review student records for completion.</p>	Included above	MTC based revenue	MTC Admin COE reports	In process	Ongoing

Goal 2: Increase attendance and course completion.

<p>1 Increase attendance. Strategy: Counsel students when attendance is below 95%</p>	Included above	MTC based revenue	MTC Admin / Staff	In process	Ongoing
<p>2 Focus on Course completion. Strategy: Utilize the PERT test to meet basic skills requirements and certification testing to ensure the completion of the program.</p>	Included above	MTC based revenue	MTC Admin / Staff	In process	Ongoing

Adult Education

Budget Requirement

Budget Source

Evaluation Responsibility

Status

Anticipated Completion Date

<p>Goal 1: Assist adults in becoming literate and obtaining the knowledge and skills necessary for employment and economic self-sufficiency</p>		<p>AEFL Grant Funds</p>	<p>Adult Education Program Specialist, Career Education Facilitator, and MTC Administration</p>	<p>Annual goal</p>	<p>ongoing</p>
<p>Objectives:</p>					
<p>1. Attain the enrollment target of 800 NRS participants for AGE and 375 NRS participants for ESOL (AGE 654 / ESOL 324 / SY 21-22) Strategy: Open-entry enrollment, continuous recruitment, applicant report calls within 48 hours, Skylert notifications</p>	<p>No additional cost</p>	<p>AEFL Grant Funds</p>	<p>Adult Education Program Specialist, Career Education Facilitator, and MTC Administration</p>	<p>Annual goal (Revised based on 2021/22 enrollment)</p>	<p>ongoing</p>
<p>2. Post-test 70% of all eligible students to meet the statewide target (MTC AGE – 70% SY 21-22) Strategy: TABE/CASAS reports, additional trained proctors, testing procedure/policy, oversight, student accountability</p>	<p>No additional cost</p>	<p>AEFL Grant Funds</p>	<p>Adult Education Program Specialist, Career Education Facilitator, and MTC Administration</p>	<p>Annual goal (Revised based on 2022/23 grant quota)</p>	<p>ongoing</p>
<p>3. Achieve the statewide performance accountability target of at least 25% for ABE (MTC ABE – 42% SY 21-22) Strategy: Professional development for instructors, student accountability, improved resources</p>	<p>No additional cost</p>	<p>AEFL Grant Funds</p>	<p>Adult Education Program Specialist, Career Education Facilitator, and MTC Administration</p>	<p>Annual goal (Revised based on 2022/23 grant quota)</p>	<p>ongoing</p>

<p>4. Achieve the statewide performance accountability target of 27% for ESOL (MTC ESOL – 60% SY 21-22) Strategy: Professional development for instructors, student accountability, improved resources</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Annual goal (Revised based on 2022/23 grant quota)	ongoing
<p>5. Reinstitute pre-IET activities Strategy: Work with Career Lab Specialist, MTC administration, CTE instructors, and AE instructors to increase pre-IET offerings</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Continuing and annual goal	ongoing
<p>6. Increase transitions to postsecondary education and training to 4% of enrollment Strategy: Career Lab Specialist position, career pathway activities, tours, scholarship information, graduation follow-up, coordination with Financial Aid</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Continuing and annual goal	ongoing
<p>7. Increase IET to 20 students Strategy: Career Lab Specialist position, increase the number of IET programs, career pathway activities, tours, OHR sponsorship, scholarship information, coordination with Financial Aid</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Continuing and annual goal	ongoing
<p>8. Improve collaboration with CareerSource, other support services, and regional partners Strategy: attend FDOE collaboration and training offerings, Regional Aggregator position, develop and cultivate relationships, work with a counselor</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Continuing and annual goal	ongoing