



**MARION**  
TECHNICAL COLLEGE

# Marion Technical College

2022-2025 Strategic Plan covers (2022-2023, 2023-2024, and 2024-2025)

**Vision and Mission**

**Goals and Objectives**

**Required Budget**

**Evaluation Responsibility**

**Status and Completion Timelines**

**MTC - Vision**

***“Educating our Community Today for a Better Tomorrow.”***

**MTC – Mission**

***“The mission of Marion Technical College is  
to serve the citizens of Marion County by providing  
relevant, high-quality educational opportunities and  
positive personal interaction with all who enter our doors.”***

## 2022-2025 Strategic Plan

<u>Financial</u>	Budget Requirement	Budget Source	Evaluation Responsibility	Status	Anticipated Completion Date
<b>Goal:</b> Expand awareness of MTC in the community, and local middle and high school populations, increasing enrollment.					
<b>Objectives:</b>					
<b>1</b> Increase enrollment from recent high school graduates. <b>Strategy:</b> Offer opportunities for a scholarship to high school senior students who attend a scheduled information session.	\$6000	MTC based revenue	MTC Admin / Financial Aid CEF	In-process	Fall 2023 Fall 2024 Fall 2025
<b>2</b> Increase recognition at local high and middle schools. <b>Strategy:</b> Place MTC banners on the sports fields and posters in high-traffic areas of local high and select middle schools.	\$3000	Perkins	MTC Admin / MTC Marketing Specialist	In-process	Completed 2023
<b>3</b> Increase enrollment through local funding opportunities with Career Source. <b>Strategy:</b> Partner with Career Source to assist in tuition funding.	N/A	Career Source	MTC Admin / Financial Aid CEF	In-process	Ongoing
<b>4</b> Increase enrollment targeting special populations through in-house funding.	\$10000	MTC based revenue	Financial Aid Scholarship Committee	Pre-planning	Pre-planning 2023 Pre-planning 2024

<b>Strategy:</b> Offer MTC financial aid for qualified enrolled students.					Pre-planning 2025
<b>5</b> Increase enrollment through Federal and or State tuition funding grant opportunities. <b>Strategy:</b> Offer grant funding to pay for qualified enrolled students.	\$100000	HEERF/Open Door Grant	MTC Admin / Financial Aid CEF	In-process	Completed June 2023
<b>6</b> Increase Dual Enrollment for MCPS High School Students on MTC Main and Extension Campuses. <b>Strategy:</b> Offer Post-Secondary Level courses to Junior and Seniors for approved Dual Enrolled programs.	N/A	MCPS Public School	MTC Admin / Financial Aid CEF	In-process	2023- 11 Dual enrollment programs Pre-planning 2024 Pre-planning 2025

<b><u>Facilities</u></b>	<b>Budget Requirement</b>	<b>Budget Source</b>	<b>Evaluation Responsibility</b>	<b>Status</b>	<b>Anticipated Completion Date</b>
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**Goal 1:** Upgrade the existing facilities while planning and designing the new Marion Technical College campus.

<b>Objectives:</b>					
<b>1</b> Fence the campus for a single point of entry. <b>Strategy:</b> Work with MCPS facilities and safe schools.	Pending	MCPS Safe Schools / MTC based revenue	MTC Admin Safe Schools	Pre-planning	December 2025

<p>2 Work on the design of MTC campus, allowing for MTC extension and programs in the portables to move into the new facility.</p> <p><b>Strategy:</b> Work with MCPS Facilities and MCPS School Board on designing and funding the new MTC Building.</p>	<p>6 million 5-year plan</p>	<p>MTC General Funds / MTC based revenue</p>	<p>MTC Admin MCPS Building Dept. MCPS School Board</p>	<p>In-process</p>	<p>July 2024</p>
<p>3 Pave entrance from CDL driving pad to connecting existing road.</p> <p><b>Strategy:</b> Work with MCPS Facilities to plan for paving the area. MCPS solution was to fill all holes with rock</p>		<p>MTC based revenue</p>	<p>MTC Admin / MCPS Building Dept. / MCPS School Board</p>	<p>In-process</p>	<p>Completed 22-23 SY</p>

<b><u>Safety</u></b>	<b>Budget Requirement</b>	<b>Budget Source</b>	<b>Evaluation Responsibility</b>	<b>Status</b>	<b>Anticipated Completion Date</b>
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**Goal:** Ensure all safety measures are in place to protect all those on the MTC campuses.

**Objectives:**

<p>1. Train all administration staff so they are equipped to enforce safety procedures. All faculty trained.</p> <p>2. Participate in all statewide safety drills.</p>	<p>\$200</p>	<p>MTC based revenue</p>	<p>MTC Admin MTC Staff</p>	<p>Annual Objective</p>	<p>Ongoing</p>
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<p><b>Strategy:</b> Practice all drills monthly for safety and quick response times.</p>					
<p><b>3.</b> Continue the safety committee to address any issues that arise. <b>Strategy:</b> Hold monthly safety committee meetings to discuss issues and follow-up issues handled.</p>	<p>Funding as needed</p>	<p>MTC based revenue</p>	<p>MTC Admin Safety Committee</p>	<p>Annual Objective</p>	<p>Ongoing</p>
<p><b>4.</b> Install additional security cameras around campus. <b>Strategy:</b> Conduct drills to locate areas not visible by existing cameras. Write Funding grants.</p>	<p>\$5000</p>	<p>Grants / MCPS Safe Schools / MTC base revenue</p>	<p>MTC Admin</p>	<p>Pre-planning</p>	<p>December 2023</p>

<b><u>Career and Technical Education</u></b>	<b>Budget Requirement</b>	<b>Budget Source</b>	<b>Evaluation Responsibility</b>	<b>Status</b>	<b>Anticipated Completion Date</b>
<b>Goal 1:</b> Develop programs that meet the regional demands occupational list. (CLM)					
<b>Objectives:</b>					
<b>1</b> Increase relevant programs. <b>Strategy:</b> Continue to work with Career Source and CEP.	\$75000+	MTC based revenue	MTC Admin	In progress	Ongoing
<b>2</b> Develop relationships with surrounding schools. <b>Strategy:</b> Recruiting at schools, attending job fairs, and inviting schools to tour MTC's programs.	\$15000	Perkins	MTC Admin/Staff	In progress	Ongoing
<b>3</b> Increase enrollment. <b>Strategy:</b> Work with guidance counselors and career school Admin. Career Source, along with any sources available to us.		MTC based revenue	MTC Admin/Staff	In process	Ongoing
<b>Goal 2:</b> Further increase articulation agreements with colleges and high schools.					
<b>Objective:</b>					
<b>1</b> Continue articulation agreements, increasing educational opportunities. <b>Strategy:</b> Continue to analyze needs and collaboration with CCF and Santa Fe to establish articulation agreements for various programs.	\$1000	Perkins	MTC Admin	In process	Ongoing
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## Program Quality and Effectiveness

	Budget Requirement	Budget Source	Evaluation Responsibility	Status	Anticipated Completion Date
<b>Goal 1:</b> Increase industry certifications and Licensures.					
<b>Objectives:</b>					
<b>1</b> Provide qualified employable students. <b>Strategy:</b> Create Canvas courses to assist student in passing the basic skills requirements.	\$10000	MTC based revenue	MTC Admin	In process	Ongoing
<b>2</b> Ensure industry certifications are reported accurately in WDIS. <b>Strategy:</b> Collaborate with departments to increase program completion and review student records for completion.	Included above	MTC based revenue	MTC Admin COE reports	In process	Ongoing
<b>Goal 2:</b> Increase attendance and course completion.					
<b>1</b> Increase attendance. <b>Strategy:</b> Counsel students when attendance is below 90%	Included above	MTC based revenue	MTC Admin / Staff	In process	Ongoing
<b>2</b> Focus on Course completion. <b>Strategy:</b> Utilize the PERT test to meet basic skills requirements.	Included above	MTC based revenue	MTC Admin / Staff	In process	Ongoing

<b><u>Adult Education</u></b>	<b>Budget Requirement</b>	<b>Budget Source</b>	<b>Evaluation Responsibility</b>	<b>Status</b>	<b>Anticipated Completion Date</b>
<b>Goal 1: Assist adults in becoming literate and obtaining the knowledge and skills necessary for employment and economic self-sufficiency</b>		<b>AEFL Grant Funds</b>	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Annual goal	ongoing
<b>Objectives:</b>					
<p><b>1.</b> Attain the enrollment target of 800 NRS participants for AGE and 375 NRS participants for ESOL (AGE 654 / ESOL 324 / SY 21-22)  <b>Strategy:</b> Open-entry enrollment, continuous recruitment, applicant report calls within 48 hours, Skylert notifications</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Annual goal (Revised based on 2021/22 enrollment)	ongoing
<p><b>2.</b> Post-test 70% of all eligible students to meet the statewide target (MTC AGE – 70% SY 21-22)  <b>Strategy:</b> TABE/CASAS reports, additional trained proctors, testing procedure/policy, oversight, student accountability</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Annual goal (Revised based on 2022/23 grant quota)	ongoing
<p><b>3.</b> Achieve the statewide performance accountability target of at least 25% for ABE (MTC ABE – 42% SY 21-22)  <b>Strategy:</b> Professional development for instructors, student accountability, improved resources</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Annual goal (Revised based on 2022/23 grant quota)	ongoing



<p><b>4.</b> Achieve the statewide performance accountability target of 27% for ESOL (MTC ESOL – 60% SY 21-22)</p> <p><b>Strategy:</b> Professional development for instructors, student accountability, improved resources</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Annual goal (Revised based on 2022/23 grant quota)	ongoing
<p><b>5.</b> Reinstitute pre-IET activities</p> <p><b>Strategy:</b> Work with Career Lab Specialist, MTC administration, CTE instructors, and AE instructors to increase pre-IET offerings</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Continuing and annual goal	ongoing
<p><b>6.</b> Increase transitions to postsecondary education and training to 4% of enrollment</p> <p><b>Strategy:</b> Career Lab Specialist position, career pathway activities, tours, scholarship information, graduation follow-up, coordination with Financial Aid</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Continuing and annual goal	ongoing
<p><b>7.</b> Increase IET to 20 students</p> <p><b>Strategy:</b> Career Lab Specialist position, increase the number of IET programs, career pathway activities, tours, OHR sponsorship, scholarship information, coordination with Financial Aid</p>	No additional cost	AEFL Grant Funds	Adult Education Program Specialist, Career Education Facilitator, and MTC Administration	Continuing and annual goal	ongoing

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<p><b>8.</b> Improve collaboration with CareerSource, other support services, and regional partners <b>Strategy:</b> attend FDOE collaboration and training offerings, Regional Aggregator position, develop and cultivate relationships, work with a counselor</p>	<p>No additional cost</p>	<p>AEFL Grant Funds</p>	<p>Adult Education Program Specialist, Career Education Facilitator, and MTC Administration</p>	<p>Continuing and annual goal</p>	<p>ongoing</p>
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